



# SmartSPIN

Smart energy services to solve the SPlit INcentive problem in the commercial rented sector

## NOVEL BUSINESS MODEL

SmartSPIN aims at developing a new business model to improve the energy efficiency and flexibility in commercial rented sector. The new business solutions are expected to benefit all parties involved and allow both owners and tenants to profit from the cost, energy efficiency improvements and flexibility services in a more transparent way. For three-years period, the project will demonstrate, test, validate and implement the smart energy solutions in three European pilot sites situated in Spain, Greece and Ireland.



€ 2M  
BUDGET



3 YEARS  
DURATION



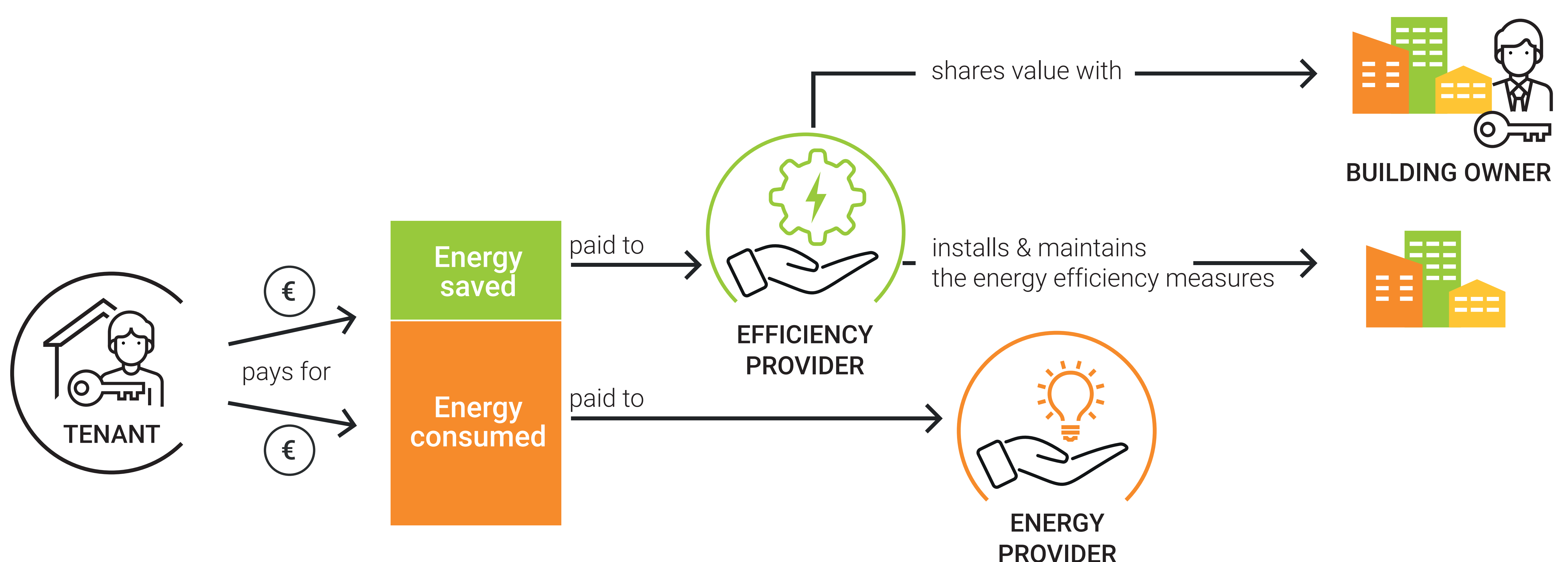
7  
PARTNERS



4  
COUNTRIES

## OBJECTIVES

The SmartSPIN concept aims at the removing the current market barriers for integrating energy efficiency smart services in the commercial rented sector. Thereby, successfully develop a new business model beneficial for all parties involved. That will be achieved through test demonstrations and data analysis of three real case studies exploring how smart energy services can be deployed as an effective business model practice in Europe. The project will also provide tools to train all stakeholders involved in the value chain, as well as supporting policies to drive the market uptake.



## PARTNERS

**IERC**  
International Energy Research Centre

**GEN**

**EUNICE**  
ENERGY GROUP

**HEBES**

**LAWLER**  
SUSTAINABILITY

**smarkia**

**tecnal:a**  
MEMBER OF BASQUE RESEARCH & TECHNOLOGY ALLIANCE

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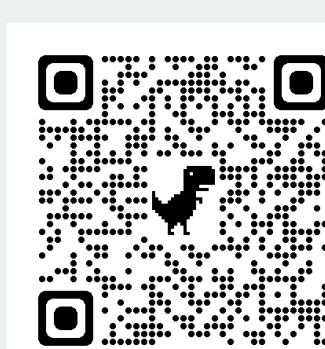
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